

pennyappeal canada

small change. big difference



BACK TO SCHOOL

COMPLETION REPORT OCTOBER 2020



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Who?

Penny Appeal Canada

What?

Penny Appeal Canada in partnership with foundations, school boards, and community partners distributed backpacks and grade appropriate school supplies to families across Ontario.

In Durham, Peel, and Niagara Region, we hosted pop-up shops where students along with their families "shopped" for their school supplies. Through this engaging, socially distanced interactive event, students and families walked away with smiles and their new school supplies ready to take on the school year!

Total program cost: \$102,910.50

Where?

Ontario, Canada

When?

Start Date: August 31st, 2020

End Date: October 1st, 2020

Why?

This year COVID-19 has put many Canadians in financial hardship. Back to school shopping can place a great psychological and financial burden on families who are already experiencing challenges with their finances during the pandemic.

We want to help alleviate some of the financial stress off families this back to school season.





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What was achieved?

In line with SDG 4 – Ensure inclusive and equitable quality education and promote lifelong learning opportunities for all, the project empowered students with the age appropriate school supplies they require to succeed inside the classroom.

Numbers

Number of Backpacks & Supplies Distributed

Location	Grades 1-3	Grades 4-6	Grades 7-12	Total
Durham District School Board	239	239	239	717
Sir Winston Churchill Public School	174	130	86	390
Fletchers Creek Senior Public School	0	44	88	132
Safa and Marwa Islamic School	25	25	0	50
Gibraltar Leadership Academy	0	0	25	25
Jane and Finch Boys and Girls Club	15	24	25	64
Yonge Street Mission	100	100	100	300
Covenant House	0	0	30	30
Boys & Girls of Canada	65	65	65	195
Toronto Foundation for Student Success	174	174	174	522
Right to Play	100	100	100	300
Education Foundation of Niagara	75	75	50	200



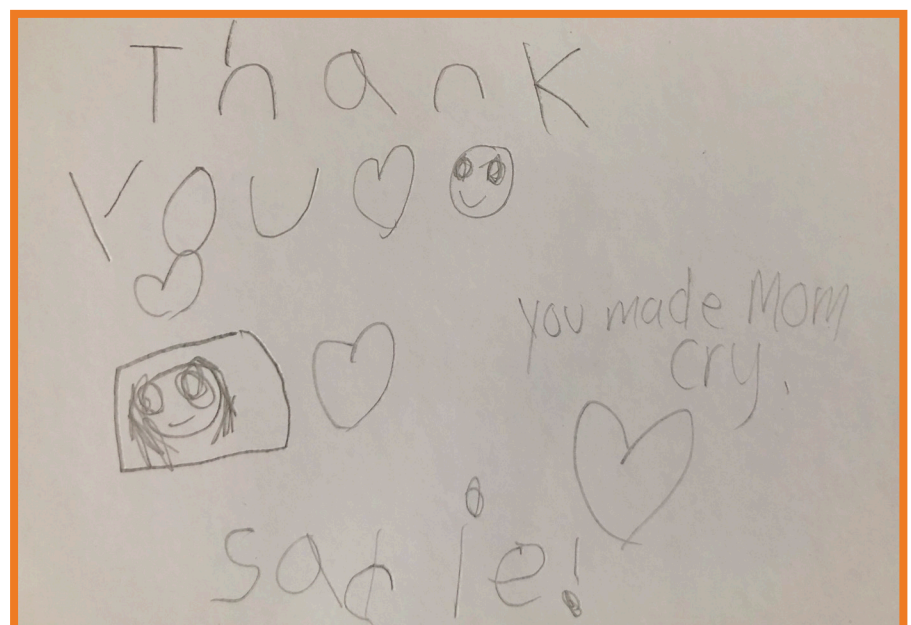
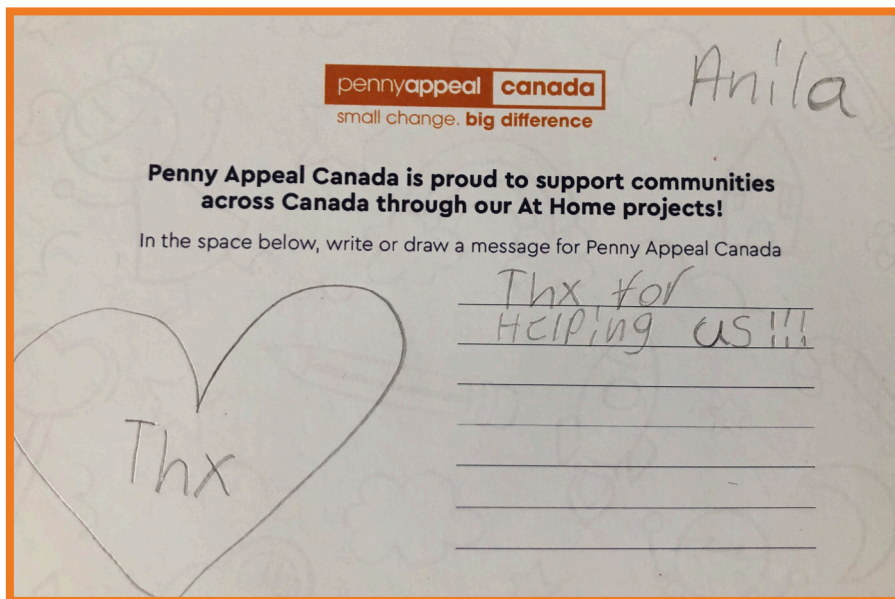
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Success Stories

“ Thank you so much for the backpacks and supplies for my kids. Before I had to make a choice between buying school supplies or shoes for my kids. Thanks to your help, I can now buy them shoes for the new school year. ”

Durham District School Board Parent





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THANK YOU TO OUR PARTNERS!



741 Kennedy Road,
Scarborough, ON,
M1K 2C6



Boys & Girls Club
of Canada



St. Alban's
Boys & Girls Club

